



PRESS KIT · CHRISTMAS 2026

The best gift for someone you love is their health.

A British supplement and wellness brand, independently lab tested, with gifts from £17.99 and build-your-own sets up to 20% off.

500,000+

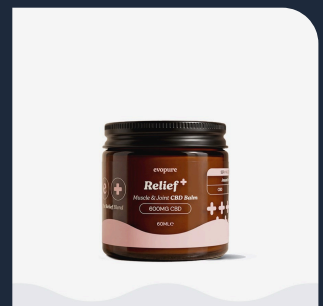
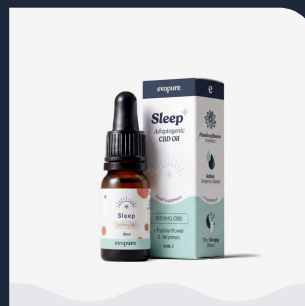
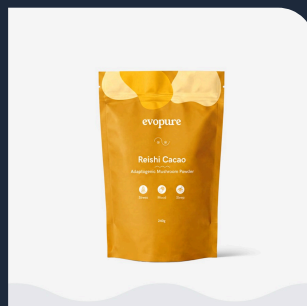
CUSTOMERS SINCE LAUNCH

Lab tested

EVERY BATCH, REPORTS ON REQUEST

THC-free

NON-DETECTABLE, UK MADE



EVOPURE.CO.UK

HELLO@EVOPURE.CO.UK

Small, British and obsessive about what goes in the bottle.

Evopure is a British supplement and wellness brand. It started in 2019 with one rule: make products people can actually trust, then prove what is inside them.

Since 2022 it has been run by two university friends. Martin runs the brand and the business. Haseeb is a formulation chemist who spent years developing supplements before co-founding the company.

Every batch is tested by independent ISO 17025 accredited laboratories, and anyone can request the report for their batch. Everything we make here in the UK is THC-free, with THC non-detectable.

The range is built around everyday goals: a magnesium glycinate evening drink, a reishi cacao blend, and a CBD range of broad-spectrum oils paired with botanicals, capsules and a muscle balm, plus Evolabs, our flavoured sister range.

500,000+

CUSTOMERS SINCE LAUNCH,
ACROSS ONLINE AND RETAIL

2019

FOUNDED IN THE UK

**Every
batch**

THIRD-PARTY LAB TESTED,
REPORTS ON REQUEST

THC-free

NON-DETECTABLE, UK MADE

**Earth
Positive**

CERTIFIED THROUGH
GREENSPARK

4.6 / 5

RATED ON TRUSTPILOT

Martin

CO-FOUNDER

Haseeb

CO-FOUNDER AND FORMULATION CHEMIST



Not always the main present. Always the one that gets used.

Most people have the big gift sorted. These sit beside it: thoughtful, useful and from £17.99. For some people they are the main event.



SUPPLEMENT

£29.99

Magnesium Glycinate Sleep Complex

The evening drink that replaces the evening scroll. Magnesium contributes to the reduction of tiredness and fatigue.



SUPPLEMENT

£29.99

Reishi Mushroom Adaptogenic Complex

Rich chocolate reishi cacao. A proper nightcap, minus the hangover.



EDITOR'S EASY YES

£39.99

CBD Balm, Muscle & Joint

For after the long run, the heavy session or a full day on your feet.



STOCKING FILLER

£17.99

Evolabs flavoured CBD oils

Orange, cherry, natural, or mint with vitamin D3. Opened before Boxing Day.



From £29.99

Sleep CBD Oil with Passion Flower

Broad-spectrum CBD with passion flower. The last step of a good evening.



From £29.99

Flow CBD Oil with Ashwagandha & Maca

Broad-spectrum CBD with ashwagandha and maca, for full, busy days.



From £29.99

Relief CBD Oil with Turmeric & Black Pepper

For the runner, the lifter and the weekend gardener.



£24.99

Broad Spectrum CBD Capsules

The easy way in for anyone new to CBD. No dropper, no guesswork.

BUILD YOUR OWN SET

Pick any two, three or four. The more you add, the more you save.

Every product in the range works in the bundle builder at evopure.co.uk/bundles. These are the combinations we would wrap for the people we love.

5% off

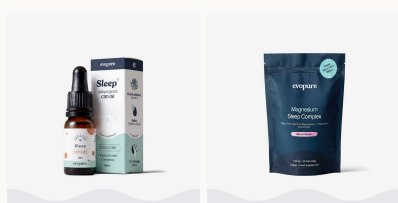
ANY 2 PRODUCTS

10% off

ANY 3 PRODUCTS

20% off

ANY 4 PRODUCTS

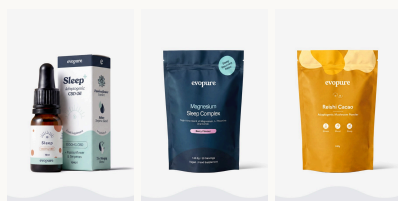


The Wind-Down

Sleep CBD Oil and the Magnesium Glycinate Sleep Complex. For the person who is always "on".

£56.98

2 PRODUCTS · 5% OFF

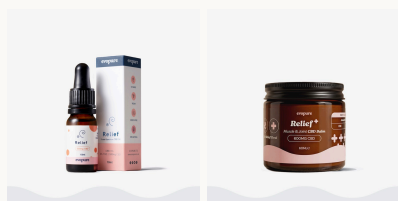


The Evening Ritual

Sleep CBD Oil, magnesium and the reishi cacao nightcap. A whole evening routine in one box.

£80.97

3 PRODUCTS · 10% OFF



The Recovery Pair

Relief CBD Oil and the Muscle & Joint Balm. For runners, cyclists and gym regulars.

£66.48

2 PRODUCTS · 5% OFF



The Evolabs Trio

Orange, cherry and mint with vitamin D3. Three stocking fillers, or one very bright gift.

£48.57

3 PRODUCTS · 10% OFF



Day & Night

Flow for the day, Sleep for the evening, plus magnesium and reishi. The full routine, under £100.

£95.97

4 PRODUCTS · 20% OFF

Everything you need for your guide.

PRODUCT	PRICE	LINK
Evolabs flavoured CBD oil, 30ml (orange, cherry, natural, mint + D3)	From £17.99	evopure.co.uk/product-category/evolabs
Broad Spectrum CBD Capsules	From £24.99	evopure.co.uk/product/broad-spectrum-cbd-capsules
Magnesium Glycinate Sleep Complex	£29.99	evopure.co.uk/product/magnesium-sleep-blend
Reishi Mushroom Adaptogenic Complex	£29.99	evopure.co.uk/product/reishi-cacao-powder
Sleep CBD Oil with Passion Flower	From £29.99	evopure.co.uk/product/sleep-cbd-oil
Flow CBD Oil with Ashwagandha & Maca	From £29.99	evopure.co.uk/product/flow-cbd-oil
Relief CBD Oil with Turmeric & Black Pepper	From £29.99	evopure.co.uk/product/relief-cbd-oil
CBD Balm, Muscle & Joint Support	£39.99	evopure.co.uk/product/cbd-balm-muscle-joint-support
Build your own set (any 2, 3 or 4 products)	5 to 20% off	evopure.co.uk/bundles

Press enquiries

Images, facts, lab reports or an interview with Haseeb and Martin. Just ask.

hello@evopure.co.uk

Press room, images and downloads:
evopure.co.uk/press

Lab reports on request: evopure.co.uk/lab-testing

UK delivery, free over £45

Food supplements should not be used as a substitute for a varied, balanced diet and a healthy lifestyle. Do not exceed the recommended daily dose. The Food Standards Agency advises healthy adults to take no more than 10mg of CBD a day, and advises against CBD during pregnancy or breastfeeding, or alongside medication, without speaking to a doctor. Not for under-18s. Evopure products are not intended to diagnose, treat, cure or prevent any disease.